

CHARLES BARKLEY

DATA SCIENCE, STRATEGIC PLANNING, KPI AND DASHBOARD DEVELOPEMENT, LEADERSHIP, NEGOTIATIONS

Summary

Operations and analytics senior manager with extensive knowledge and experience in strategic planning, key performance measurement and reporting, operational and financial analytics; supporting executive level decision making, budgeting, and strategic planning. Experience combining quantitative and qualitative methodologies. Hands-on experience with most industry-leading data utilities (Tableau, Microsoft BI, ClickVue, SAP, etc.) as well as supporting CRMs such as Salesforce, MS Dynamics. Proven track-record deploying and executing operational change by leveraging data-insights.

Contact Me

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Kaysville, UT 84037

PROFESSIONAL SKILLS

- STRATEGIC DECISION MAKING 
- PREDICTIVE FORECASTING AND DASHBOARDING 
- DATA MINING 
- FINANCE 
- MARKETING RESEARCH 
- PRODUCT DEVELOPMENT 



WORK EXPERIENCE

- **BARKLEY CONSULTING GROUP** SEP 2015 – CURRENT
Senior Partner/Consultant: Contracted to audit systems functionality, financial audits, base compensation and bonus structure, market analysis, BI implementation, and ad-hoc operational-insights green papers.
- **VIVINT** JUN 2014 - JUL 2015
Strategic Analytics Manager: Lead team responsible for data-driven decision making, forecast model creation, compensation strategies, operational improvements and BI tools development.
- **EBAY** NOV 2011 - JUN 2014
Sr. Workforce Forecaster: Created the yearly, monthly and weekly workload forecasts, including cost projections, based on statistical and mathematical modelling. Partnered with technology and marketing teams.
- **PRAXAIR** JUL 2006 - APR 2011
Operations Director / Sr. Finance Manager: Lead 65-employee operation, with full income statement and balance sheet responsibility, supporting the largest and most profitable area in medical division.
- **INTERMOUNTAIN HEALTHCARE** JAN 1997 - JUL 2006
Sr. Finance Manager / Revenue Cycle Manager: Lead regional team responsible for ≥ \$5M yearly profit improvement. Presented executive leadership and Board of Directors with successful operational excellence programs benefiting company and clients.



PERSONAL SKILLS

 ≥ 10 yrs

- PRESENTATIONS 
- PRODUCT INNOVATION 
- TEAM LEADERSHIP 
- OPERATIONAL REALIGNMENT 








EDUCATION

- **MBA - FINANCE** MAY 2002 – AUG 2003
University of Utah: Finance and entrepreneurship emphases. Advanced tax and investment strategies, new product development, new venture funding.
- **BACHELOR DEGREE - MARKETING** AUG 1995 - MAY 2001
University of Utah: Marketing, sales, upper-level mathematics, statistics, product development, finance, international business and data science.
- **POST-GRADUATE PROGRAM** MAY 2013 - CURRENT
Massachusetts Institute of Technology: Data-driven decision making, financial engineering, IT architecture planning, operational excellence.



PROFICIENCY

- EXECUTIVE LEADERSHIP PRESENTATION 
- EXCEL, ACCESS, SQL SERVER 
- R / SAS / SPSS / MINITAB 
- SQL TOOLS 
- SALES FORCE 
- TABLEAU / BI ANALYTICS 